



City of Westminster

# Licensing Sub-Committee Report

Item No:	
Licensing Ref No:	14/07786/LIPT
Date:	9 October 2014
Classification:	For General Release
Title of Report:	AM 2 PM 122-124 Chippenham Road London W9 2AD
Report of:	Operational Director – Premises Management
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Bina Patel, Environmental Health Case Officer
Contact Details:	Telephone: 020 7641 2125 E-mail: bpatel@westminster.gov.uk

## 1. APPLICATION DETAILS:

<b>Application Type:</b>	Transfer of a Premises Licence under the Licensing Act 2003.		
<b>Applicant:</b>	Dungannon No 1 Service Ltd	<b>Date Application Received:</b>	11 September 2014
<b>Premises Name and Address:</b>	AM 2 PM 122-124 Chippenham Road London W9 2AD	<b>Existing Licensee:</b>	Mayfair Enterprises London Limited
<b>Ward:</b>	Harrow Road	<b>Stress Area:</b>	No

## 2. SUMMARY OF APPLICATION

- 2.1 An application to transfer the premises licence has been submitted by Dungannon No.1 Services Ltd in relation to AM 2 PM, 122-124 Chippenham Road, London W9 2AD, see **Annex A1**
- 2.2 The existing licensees Mr Subhash Roa and Mrs Asha Roa have consented to the transfer of the premises licence to Dungannon No 1 Service Ltd.
- 2.2 The Metropolitan Police Service have opposed this transfer application in accordance section 42(6) of the Licensing Act 2003, stating that the granting of the transfer would undermine the Licensing Objectives of the Prevention of Crime and Disorder. **(See Annex B1)**
- 2.3 As such, in accordance with section 44(5) of the above-mentioned Act, the Licensing Authority must hold a hearing to consider the application and any relevant representations.
- 2.4 These premises currently hold a premises licence **(see Annex A2)**. This licence was suspended for 3 months by a Licensing Sub Committee on 25<sup>th</sup> September 2014 following a review application brought by the Metropolitan Police Service to revoke the licence due to persistent sales of alcohol to persons under 18 years old. Conditions were also imposed on the licence. **(See Annex C(i))**

## 3. OPTIONS:

- 3.1 The Authority must, having regard to the application and the objection received from the Police, must, as it considers necessary for the promotion of the crime and disorder licensing objective to:
- (a) grant the transfer; or
  - (b) reject the transfer

## 4. LICENSING ACT 2003 APPLICATIONS AND APPEAL HISTORY

- 4.1 Any applications under the Licensing Act 2003 are set out in Appendix C
- 4.2 The chronology relating to appeals and applications is set out in Appendix C.

<b>List of Annexes:</b>	A1 – Application for Transfer A2 – Existing Premises Licence - 14/07786/LIPT B1 – Metropolitan Police Service Objection C – Licence and Appeal History C(i) – Conditions imposed on licence following review application D - Residential Map and list of premises in the vicinity E – Photograph of premises
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#### **Background Documents – Local Government (Access to Information) Act 1972**

- Licensing Act 2003
- City of Westminster Statement of Licensing Policy (7<sup>th</sup> January 2011)
- Amended Guidance issued under section 182 of the Licensing Act 2003 (June 2013)
- Metropolitan Police Service CRIS Reports

\* required information

**Section 1 of 6**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

PRE-LIC-TRA-AM-TO-PM

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

Dungannon No 1 Service

\* Family name

Ltd

\* E-mail

info@dungannon.co.uk

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

\* Is the applicant's business registered in the UK with Companies House?

Yes  No

\* Registration number

08736617

\* Business name

Dungannon No 1 Service Ltd

If the applicant's business is registered, use its registered name.

\* VAT number

-

N/A

Put "none" if the applicant is not registered for VAT.

\* Legal status

Private Limited Company

Continued from previous page...

\* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

A private individual acting as an agent

**Agent Business**

\* Is your business registered in the UK with Companies House?  Yes  No

\* Registration number

\* Business name

If your business is registered, use its registered name.

\* VAT number

Put "none" if you are not registered for VAT.

\* Legal status

Continued from previous page...

\* Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Section 2 of 6**

**PREMISES DETAILS**

I/we, as named in section 1, apply to transfer the premises licence described below under section 42 of the Licensing Act 2003 for the premises described in section 2 below.

**Premises Licence**

\* Premise licence number

**Name Of Current Premises Licence Holder**

\* Name

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

Address     OS map reference     Description

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Please give a brief description of the premises

Continued from previous page...

A grocery premises with an off licence.

Telephone number at the premises if any

### Section 3 of 6

#### APPLICATION DETAILS

In what capacity are you applying for the premises licence to be transferred to you?

- An individual or individuals
- A limited company
- A partnership
- An unincorporated association
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales
- Other (for example a statutory corporation)

**Please confirm the following:**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

### Section 4 of 6

#### NON INDIVIDUAL APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Continued from previous page...

**Non Individual Applicant's Name**

Name

**Details**

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

**Address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Contact Details**

E-mail

Telephone number

Other telephone number

**Section 5 of 6**

**FURTHER INFORMATION**

Are you the holder of the premises licence under an interim authority notice?

- Yes  No

Do you wish the transfer to have immediate effect?

- Yes  No

Have you attached the consent form signed by the existing premises licence holder?

- Yes  No



**Continued from previous page...**

If this application is granted I would be in a position to use the premises during the application period for the licensable activity or activities authorised by the licence (see section 43 of the Licensing Act 2003)?

Yes       No

Have you attached the previous licence?

Yes       No

**Section 6 of 6**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

This formality requires a fixed fee of £23

**DECLARATION**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd      mm      yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/westminster/change-3> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**OFFICE USE ONLY**

Applicant reference number	PRE-LIC-TRA-AM-TO-PM
Fee paid	
Payment provider reference	
ELMS Payment Reference	
Payment status	
Payment authorisation code	
Payment authorisation date	
Date and time submitted	
Approval deadline	
Error message	
Is Digitally signed	<input type="checkbox"/>

< Previous 1 2 3 4 5 6 Next >



**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

Schedule 12  
Part B

WARD: Harrow Road  
UPRN: 100023513242

Premises licence  
summary

Regulation 33, 34

Premises licence number:

14/04813/LIPVM

**Part 1 – Premises details**

**Postal address of premises:**

AM 2 PM  
122-124 Chippenham Road  
London  
W9 2AD

**Telephone Number:** 020 7266 44210207 266 0725

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

**Sale by Retail of Alcohol**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

*For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1*

**The opening hours of the premises:**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption off the Premises.

**Annex 4 – Plans**

**Attached**

**Name and (registered) address of holder of premises licence:**

Asha Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP

Mr. Subhash Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP

**Registered number of holder, for example company number, charity number (where applicable)**

N/A  
N/A

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

Name: Subhash Rao

**State whether access to the premises by children is restricted or prohibited:**

Restricted

Date: 28 July 2014

Signed: PP  
Operational Director - Premises Management



Schedule 12  
Part A

WARD: Harrow Road  
UPRN: 100023513242

**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:	14/04813/LIPVM
Original Reference:	05/06204/LIPC

**Part 1 – Premises details**

**Postal address of premises:**

AM 2 PM  
122-124 Chippenham Road  
London  
W9 2AD

**Telephone Number:** 020 7266 4421

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

**Sale by Retail of Alcohol**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

*For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1*

**The opening hours of the premises:**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption off the Premises.

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Asha Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP  
*Telephone Number : 020 7266 4421*

Mr. Subhash Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP  
*Telephone Number : 077401 79809*

**Registered number of holder, for example company number, charity number (where applicable)**

N/A

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

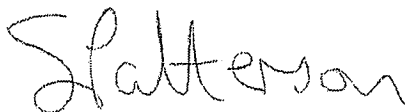
**Name:** Subhash Rao

*Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.*

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Licence Number:** Not Supplied  
**Licensing Authority:**

**Date:** 28 July 2014



**Signed:** pp

**Operational Director - Premises Management**

## Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.  
(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
- 5(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 5(ii) For the purposes of the condition set out in paragraph 5(i) above -
  - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - (b) "permitted price" is the price found by applying the formula -
$$P = D + (D \times V)$$
Where -
    - (i) P is the permitted price,
    - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
    - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 5(iii). Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph



shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 5(iv). (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Annex 2 – Conditions consistent with the operating Schedule

6. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. There must be a camera above the till points to record all customer transactions. The CCTV system shall continually record whilst the venue is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
7. A staff member who is conversant with the operation of the CCTV system shall be available when the premise is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
8. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
9. A direct telephone number for the manager at the premises shall be made available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
10. There shall be no self service of spirits (except spirit mixers) on the premises.
11. All cashiers will receive refresher training on relevant alcohol laws and the licence holders policy on challenging for ID. Such training to take place at least twice a year. Records will be maintained at the premises containing information about the training of any person who may make a sale of alcohol including the date of their training and the nature of the training undertaken. The relevant documentation shall be produced on request to a police officer or a relevant officer of a responsible authority
12. The licence holder shall ensure that all cashiers are trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) for evidence of age. This evidence shall be photographic, such as passport or photographic driving licence until other effective identification technology (for example, thumb print or pupil recognition) is introduced. All cashiers will be instructed, through training, that a sale shall not be made unless this evidence is produced.
13. There shall be an electronic till prompt when alcohol is scanned through the tills, to remind staff at point of sale of alcohol to ensure purchaser is over the age of 18.
14. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
15. A Challenge 25 proof of age scheme, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
16. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale".

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

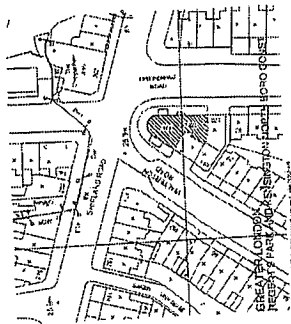
17. Alcohol shall not be sold or supplied except during permitted hours.

In this condition, permitted hours mean:

- (a) On Monday to Thursday 08:00 to 23:00
- (b) On Friday to Saturday 08:00 to 00:00
- (c) On Sundays 10:00 to 22:30

NOTE - The above restrictions do not prohibit:

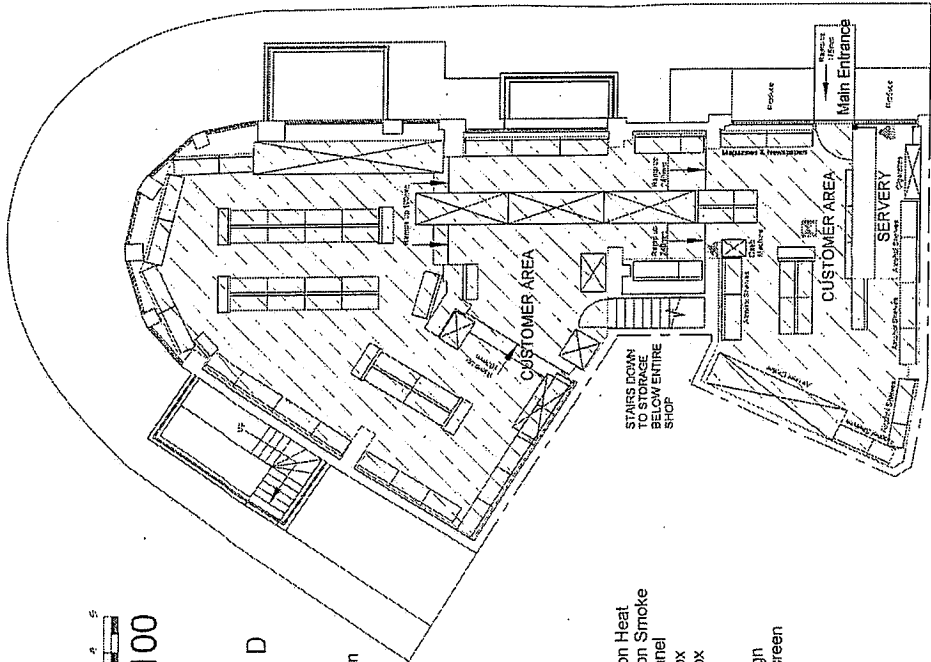
- (a) ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
  - (b) sale of alcohol to a trader or club for the purposes of the trade or club;
  - (c) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces.
18. Alcohol and cigarettes shall only be sold to persons over the age of 18 for consumption/smoking off the premises.
19. Customers are not permitted to take open containers of alcohol or soft drinks from the premises.
20. Fire extinguishers for electrical and paper fires are to be installed. Emergency lighting is to be installed and regularly maintained.
21. A comprehensive CCTV system to be installed, operated and maintained as per the recommendation of the Metropolitan Police Crime Prevention Officer with Images to be stored for 31 days. Recordings shall be made available to a Police Officer or an authorised officer immediately on request together with facilities for viewing. (Subject to the Data Protection Act 1998).
22. No Beer or Cider to be sold above 5.5% Alcohol by Volume.
23. No self service of spirits.
24. No More than 15% of the sales area to be used at any one time for the sale, exposure for sale or display of alcohol.



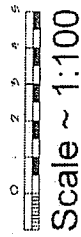
Location Plan 1:1250



REVISIONS	DATE
Architectural Design & Planning 128 High Street Bushey Herts WD23 3DE t: 020 8421 8899 f: 020 8421 8822	
The Drawing Room	
TITLE	
LICENSE APPLICATION DRAWING	
ADDRESS	
122 / 124 CHIPPENHAM ROAD LONDON W9 2AD	
CLIENT	WESTWAY SUPERMARKET (SINGAPORE)
SCALE	1:100
DATE	JUNE 2005
DRAWING No.	050607/01
REV.	A



Ground Floor Plan



**FIRE LEGEND**

- Fire Door
- Fire Door with seals
- Fire Exit Sign
- Fire Exit Directional Sign
- Staff Fire Notice
- Hose Reel
- Fire Extinguishers:-**
  - Water Type
  - Foam Type
  - Dry Powder Type
  - Carbon Dioxide Type
- Fire Blanket
- Fire Alarm Call Point
- Audible Alarm Point
- Audible Sounder
- Warning Device Visual
- Automatic Fire Detection Heat
- Automatic Fire Detection Smoke
- Fire Alarm Indicator Panel
- Illuminated Fire Exit Box with Directional Sign
- Emergency Light
- Fire Exit Directional Sign
- FRG Fire resisting glazed screen
- Water Bucket
- Sand Bucket



Schedule 12  
Part B

WARD: Harrow Road  
UPRN: 100023513242

**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

Premises licence  
summary

Regulation 33, 34

Premises licence number:

14/04813/LIPVM

**Part 1 – Premises details**

**Postal address of premises:**

AM 2 PM  
122-124 Chippenham Road  
London  
W9 2AD

**Telephone Number:** 020 7266 44210207 266 0725

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

**Sale by Retail of Alcohol**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

*For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1*

**The opening hours of the premises:**

Monday to Saturday:	08:00 to 23:00
Sunday:	10:00 to 22:30

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption off the Premises.

**Name and (registered) address of holder of premises licence:**

Asha Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP

Mr. Subhash Rao  
3 Sandhurst Avenue  
North Harrow  
Middlesex  
HA2 7AP

**Registered number of holder, for example company number, charity number (where applicable)**

N/A  
N/A

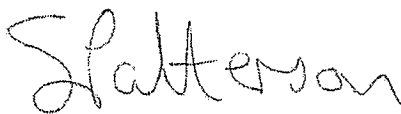
**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

Name: Subhash Rao

**State whether access to the premises by children is restricted or prohibited:**

Restricted

Date: 28 July 2014



Signed: pp

Operational Director - Premises Management

Your

Our 14/07786/LIPT

Date 22<sup>nd</sup> September 2014



**METROPOLITAN POLICE  
SERVICE**

**Reaz Guerra PC 1614CW**

Westminster Police Licensing Unit

**Westminster City Hall**

64 Victoria Street

London

SW1E 6QP

Telephone: 020 7641 3179

Facsimile: 020 7641 2436

Joshua Simons & Associates Ltd  
Imperial Place  
4 Maxwell Road  
Borehamwood  
Hertfordshire  
WD6 1JN

Dear Mr Simons,

**Application for a Premises Licence Transfer – Ref 14/07786/LIPT**

**AM2PM, 122 Chippenham Road London W9 2AD**

With reference to the above application I am writing to inform you that the Police, as a Responsible Authority, object to your application for the Transfer of this Premises Licence as it is our belief that if granted the application would undermine the Crime Prevention Objective.

Should you wish to discuss the matter further please contact PC Reaz Guerra on **0207 641 1709** or via email, [rguerra@westminster.gov.uk](mailto:rguerra@westminster.gov.uk).

Yours Faithfully,

Reaz Guerra PC1614CW

Westminster Police Licensing Team

Your

Our 14/07786/LIPT

Date 22<sup>nd</sup> September 2014



**METROPOLITAN POLICE  
SERVICE**

**Reaz Guerra PC 1614CW**  
Westminster Police Licensing Unit  
**Westminster City Hall**  
64 Victoria Street  
London  
SW1E 6QP

Telephone: 020 7641 3179

Facsimile: 020 7641 2436

Joshua Simons & Associates Ltd  
Imperial Place  
4 Maxwell Road  
Borehamwood  
Hertfordshire  
WD6 1JN

Dear Mr Simons,

**Application for a Premises Licence Transfer – Ref 14/07786/LIPT  
AM2PM, 122 Chippenham Road London W9 2AD**

With reference to the above application I am writing to inform you that the Police, as a Responsible Authority, object to your application for the transfer of this Premises Licence as it is our belief that if granted the application would undermine the Crime Prevention Objective.

This application is to transfer the licence to Dungannon No 1 Service Ltd and was made on the 15<sup>th</sup> September. On the 11<sup>th</sup> September Mr J.M. Al-Beainy was appointed as a board member for Dungannon No 1 Service Ltd.

On 1<sup>st</sup> August 2014 the Police made an application for a Review of the existing premises licence seeking revocation (under Section 51 of the Licensing Act 2003) following persistent underage sales of alcohol.

Mr Al-Beainy currently manages the premises for the existing premises licence holders Mr Subash Rao and Asha Rao. The premises has failed two test purchase operations on 24<sup>th</sup> May 2014 and 24<sup>th</sup> July 2014 where alcohol was sold to children, with one of the sales being made by Mr Al-Beainy's wife.

With Mr J.M. Al-Beainy being an appointed board member of the proposed licence holder the Police believe that if the transfer application is granted it would undermine the Crime Prevention Objective as the Police believe Mr J.M. Al-Beainy has already failed to promote the Licensing Objectives.

Should you wish to discuss the matter further please contact PC Reaz Guerra on **0207 641 1709** or via email, [rquerra@westminster.gov.uk](mailto:rquerra@westminster.gov.uk).

Yours Faithfully,

Reaz Guerra PC1614CW  
Westminster Police Licensing Team



## Licence History and Appeal Information

Application	Details of Application	Date Determined	Decision
Conversion 05/06204/LIPC	To convert the existing Licences	03.09.2005	Granted under delegated authority
Variation 07/10348/LIPV	Application to vary the premises licence so as to extend the licensable hours for alcohol	20.12.2007	Granted by Licensing Sub Committee to Core Hours following amendment by applicants
Minor 14/04813/LIPVM	Minor variation application to add conditions as agreed with the Police	01.07.2014	Granted under delegated authority
<b>REVIEW</b> <b>14/06486/LIREVP</b>	<b>Review of the licence brought by the Police</b>	<b>25.09.14</b>	<b>Determined by Licensing Sub Committee to suspend for 3 months and conditions imposed</b>
Transfer 14/07786/LIPT	Application to transfer the licence to Dungannon No 1 Service Ltd  received on 11.09.14		<b>Due for determination at LSC on 9 October 2014</b>
DPS 14/07892/LIPDPS	Application to vary the Designated Premises Supervisor to Mr Khalid Javed  Received on 12.09.14		<b>pending</b>

No history of appeals

AM2PM

PROPOSED CONDITIONS FOR REVIEW HEARING 25.9.14

**PROPOSED BY EH**

- 1) There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol
- 2) All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale. (Duplicates Annex 3, condition 13)
- 3) Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
- 4) No super strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises. (replaces Annex 3, condition 22)

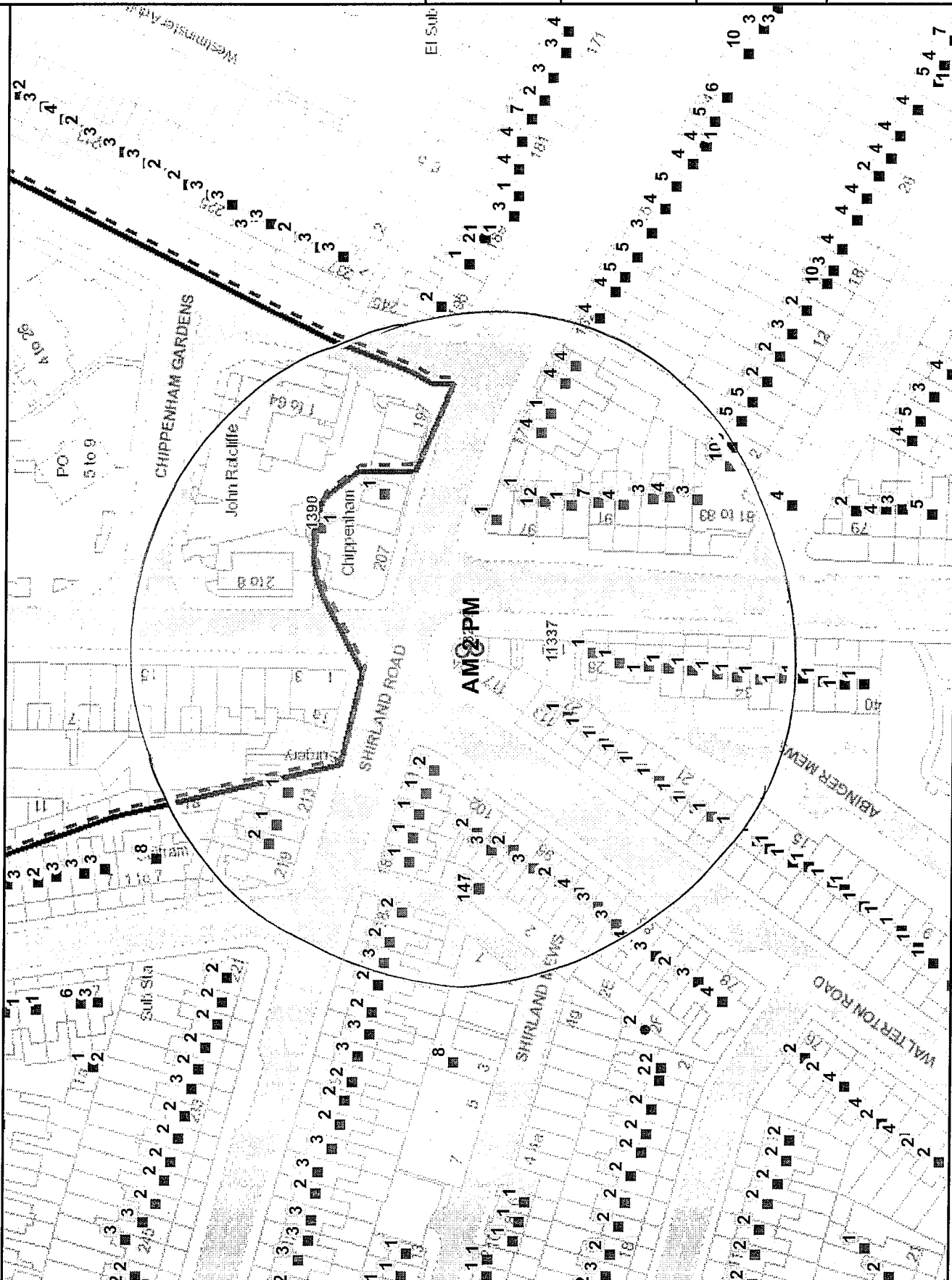
**PROPOSED BY PLH**

- 5) This premises licence only has effect if Mr Khalid JAVÉED is the licence holder or a Director of the company that holds the premises licence.
- 6) Neither Mr Jihad ALBEAINY nor Mrs Jihad BEAINI may be employed at the premises or involved in the management of the premises, nor may they be Directors, shareholders or officers of any company that holds the premises licence.
- 7) The licence holder must arrange for independent age-related test purchase exercise to be carried out at the premises at least once a calendar month for at least 6 months. All records of the test purchases must be kept at the premises and made available for inspection by a police or licensing authority officer.
- 8) The premises licence be suspended for 3 months



City of Westminster

# 122-124 Chippenham Road, London, W9 2AD



Residential / Proposed Residential	129
Under Construction	1
Other Uses	103
Proportion Residential of all Uses	55.8%

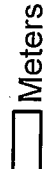
## ANNEX D

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Data Source: Uniform Datab

Date: 10/09/2014

10



Meters

**Premises within 75 metres of: AM 2 PM, 122-124 Chippenham Road, London, W9 2AD**

<b>p / n</b>	<b>Name of Premises</b>	<b>Premises Address</b>	<b>Licensed Hours</b>
1390	Chippenham Public House	207 Shirland Road London W9 2EX	Monday to Saturday 08:00 - 02:30 Sunday 10:00 - 02:30
11337	Domino Pizza	120 Chippenham Road London W9 2AD	Sunday to Thursday 11:00 - 01:00 Friday to Saturday 11:00 - 02:00
-8219	AM 2 PM	122-124 Chippenham Road London W9 2AD	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30



ENHAW ROAD

am  
No loading  
Mon-Sat  
8:30 am-6:30 pm

am  
WEST WAY

am  
WEST WAY FOOD & WINE

am  
2 pm  
WEST WAY FOOD & WINE

NEWS & MAGS OFF LICENCE BUS PASS GRC

01/08/2014 02:05 PM



01/08/2014 02:05 PM